

# Rockin' Fall Harvest Hoedown Friends, Fun, and Funds

OCTOBER 10, 2020



Dear Community Friends,

For over forty years, the Center of Concern has been responding to community needs and embracing innovation by delivering a broad spectrum of programs to older adults, family caregivers and residents at risk of homelessness. Last year, we provided over 27,000 services with the help of 320+ dedicated volunteers.

***With 10K individuals turning 65 each day until 2030, and a 45% increase in assistance requests since March*** because of the COVID-19 pandemic, *the need for our services has never been greater.* Now, more than ever, we are reliant on our community partnerships along with our fundraising efforts to continue providing quality programs to those most in need. To that end, we are asking for your support of our important work.

In the spirit of keeping everyone safe, we will be hosting our annual fall event - virtually. We're excited and proud to partner with ***Onesti Entertainment, Des Plaines Theatre*** for an unforgettable evening - ***Rockin' Fall Harvest Hoedown of Friends, Fun and Funds on Saturday, October 10th*** featuring the best of Rockabilly musical entertainment by ***Rosie and the Rivets***, inspirational program, and more...

Partnering with us makes good business sense. You can feel good knowing that your tax-deductible contribution will directly translate into providing critical, oftentimes, lifesaving services. After all, supporting our organization is personal, as the work we do can impact your neighbor, family member or even you. Further, highlighting your corporate responsibility fosters goodwill with our donors, volunteers, and clients. Our long-standing events are supported by key stakeholders and prominent community leaders - your potential clients.

Please review the enclosed sponsorship packet. Thank you in advance for your consideration and I look forward to speaking with you to discuss the best fit for your business. In the meantime, please do not hesitate to contact me with any questions you may have.

Kindest Regards,

Fran Geraci

PS: We will provide a comprehensive platform to deliver unique marketing opportunities for our sponsors.

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<b>PARTNER LEVEL SPONSORSHIP BENEFITS</b>	<b>Presenting Sponsor \$10,000</b>	<b>Lead Sponsor \$7,500</b>	<b>Gold Sponsor \$5,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Bronze Sponsor \$1,000</b>	<b>Rock Sponsor \$500</b>
Listed as Event's Presenting Sponsor, Industry Exclusivity	❖					
Live stream speaking opportunity at Event	❖					
Highlighted in Event Announcements	❖	❖	❖	❖	❖	
Logo on Event Signage & Invitation	❖	❖	❖	❖	❖	
Highlighted on Des Plaines Theatre Marquee	❖	❖				
Cross Promotion in Pre/Post Event Media Platforms	❖	❖	❖	❖		
Highlighted in Organization's Social Media	❖	❖	❖	❖	❖	❖
4 Tickets to Theatre Grand Opening	❖					
4 Tickets to Theatre Grand Opening		❖				
2 Tickets to Theatre Grand Opening			❖			
2 Tickets to Theatre Grand Opening				❖		
2 Ticket to Theatre Grand Opening					❖	
Highlighted in Organization's Newsletter	❖	❖	❖	❖	❖	❖
Listing in Annual Report	❖	❖	❖	❖	❖	❖

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<b>Sponsor Name</b>	
<b>Contact Name</b>	
<b>Phone Number</b>	
<b>Email</b>	
<b>Company Website</b>	
<b>Address</b>	
<b>City, State, Zip</b>	
<b>SPONSOR LEVEL</b>	
<b>Presenting - \$10,000</b>	<input type="checkbox"/>
<b>Lead - \$7,500</b>	<input type="checkbox"/>
<b>Gold - \$5,000</b>	<input type="checkbox"/>
<b>Silver - \$2,500</b>	<input type="checkbox"/>
<b>Bronze - \$1,000</b>	<input type="checkbox"/>
<b>Rock - \$500</b>	<input type="checkbox"/>

In-Kind Donation - Value

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Detailed Description of item/s, goods and services being donated

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Email company logo to [fgeraci@centerofconcern.org](mailto:fgeraci@centerofconcern.org) for publicity inclusion  
 Questions - Contact Fran Geraci, (847) 242-8009